

**INTACH India Heritage Quiz 2015**  
**Organized by Xpress Minds Edutainment for INTACH**

**Aim**

To increase knowledge of India – the land, its people, their history and culture – among the school children of India. An interesting and exciting quiz contest that will test students across India on their knowledge of Indian Culture and Heritage and encourage them to learn and know more about the country.

**The Event**

This is the largest ever Quiz Competition in India, now in its 2<sup>nd</sup> edition. After a phenomenal response last year (**10,000 students and 1250 schools**), we are back this with the mega event.

**City Round**

In over 100 cities a preliminary written round is being organised at centralised venues. The team that scores the best marks in this prelim test will will get a place in the Zonal Round.

**Zonal Round**

The city winners from a zone will meet in the Zonal Round. The Zonal Winner will travel to New Delhi for the National Rounds which will be televised.

**Final Round**

The 16 Zonal Winners will meet in the National Rounds which will comprise 4 semi-finals that will be followed by a Grand Finale.

**Prizes & Certificates**

INTACH will be offering attractive prizes to the Zonal Champions and National Winners.

**All registered participants will be given Certificates of Participation.** City Winners will receive suitable Certificates of Merit. Zonal Champions, National Champions, National Finalists will receive suitable Certificates.

## Content

The questions will be presented in a variety of interesting formats and would be based on the Culture and Heritage of India **We plan to have an interesting mix of national as well as local heritage and culture.**

Questions will cover the following subjects:

- Physical and political geography of India
- History, since times immemorial- including mythological references
- The people of India and their culture
- Growth and development of languages and literature in India
- Contribution of India to the World
- Artistic endeavour, including visual, performing, and cinematic arts
- Business and economy
- Indian contribution to science and technology
- Sporting achievements- in all sports at national and international level
- Indian cuisine- its diversity, history and origins.
- Folk and traditional arts and crafts
- Architecture, from ancient times to modern
- Famous people who have been born in India, or lived in India, or contributed to India in any way.

**Recommended Sources:** NCERT Textbooks, Government and Local Administration Websites.

**Online Sample Content:** [www.xpressminds.com/iq2015](http://www.xpressminds.com/iq2015)

## Participation

Participation in this quiz is STRICTLY by registration. Your school can register UPTO 5 (five) teams – each having 2 students from classes 7 to 10 (both inclusive).

## Registrations

We would urge you to register ONLINE by [clicking on this link](#)

Alternatively you register by sending us an email at [contact@xpressminds.com](mailto:contact@xpressminds.com)/ sending an **SMS to 08800899445**. Please mention the following details: Name of School, Name of the regional round where your team will participate, Name of School Principal, School Email ID, Name of Accompanying Teacher, Mobile Number of Accompanying School Teacher, Details of Participating Teams(up to 5 teams consisting of 2 students each)- Names of both the students in a Team along with Class.

**Please make sure that your teams register as soon as possible as registrations will be closed as per the seating capacity at each venue.**

## Further Information

The event is being conducted for INTACH by Xpress Minds Edutainment.

All queries must be addressed to Xpress Minds Edutainment at:

E-105 Yamuna Apartments, Alaknanda, New Delhi 110019

Tel (011) 4514 2481 and (011) 4052 3888

Please email us at [contact@xpressminds.com](mailto:contact@xpressminds.com)

You can also speak to Mr Rohan Desai at 8800899445/011-45142481 from 9 AM to 4 PM, Monday to Friday.

## **Rules and Regulations**

1. The INTACH India Quiz 2015 is open to all students who are enrolled in classes 7 to 10 (both inclusive) in the academic year 2015-16.
2. Each school can register up to a maximum of 5 teams and each team must have 2 students.
3. Registration for the competition can only be done by online mode. The registration form must be filled completely. Only one form must be filled per school regardless of how many teams from that school are participating (1,2,3,4 or 5).
4. An acknowledgement email will be sent to the registered email address from Xpress Minds. Participants must carry a printout of this email when coming to the venue.
5. Each school must give the contact details of one person (phone, email) in the registration form. We shall use this information to contact the school subsequently.
6. Students must carry their ID cards to the venue. In case ID cards aren't available, a duly signed letter from the principal clearly mentioning the students' names, class and containing photos of the students must be obtained. Either the ID card or the letter must be shown to the INTACH representative at the venue. Failure to do so will lead to disqualification.
7. Students must report to the venue at least 30 minutes before the scheduled start of the event.
8. During the event, all electronic equipment including mobile phones must be switched off. Failure to do so will lead to disqualification.
9. Students may carry a writing board and/or pencil boxes to the venue. No books of any kind will be permitted inside the hall. Students are expected to carry pens for the quiz.
10. A school can only participate in one venue. Same or different teams from the same school cannot participate in multiple venues.